

uCasters X Stream

MEDIA FOUNDATION



JAMZ & JOKEZ

CONCERT SERIES

2026 INAGURAL EVENT

@ HIDDEN LAKE PARK – MERRILLVILLE

In partnership with

Official Media Partner



uCasters X Stream Media Foundation, Inc.
<https://www.ucastersxstreammediafoundation.org>

Gary, IN • 501(c)(3) • EIN 33-2245529

Tax-deductible to the extent permitted by law





THE INAUGURAL VISION

Own the Summer: 12 Event Dates. 67,500 Fans. One Legacy.

- The Proposition: A first-of-its-kind, 12-date summer residency at Hidden Lake Park, Merrillville-Ross Township.
- The Producer: **uCasters X Stream Media Foundation, Inc., a 501(c)(3) nonprofit** dedicated to regional impact.
- The Partnership: Produced in direct coordination with Ross Township Trustee Eric A. Blackmon Sr. to ensure municipal-grade excellence.

Why This Residency Matters

- The "Dual-Market" Bridge: This series is the first to strategically bridge the gap between Northwest Indiana (NWI) and the South Side of Chicago, creating a unified urban audience of over 1.2 million potential listeners.
- Appointment Engagement: Unlike a single-weekend festival that can be "rained out" or missed, our 12-date schedule creates "Appointment Listening" and "Destination Attendance.". Your brand becomes a consistent part of the regional summer lifestyle for four straight months.
- The "Gold Standard" Commitment: We have prioritized institutional trust by partnering with the Lake County Indiana Sheriff's Police and Blaq Transportation to provide a safe, high-end environment that protects your corporate reputation.
- Foundational Legacy: As an Inaugural Partner, you are not just a sponsor; you are a founding stakeholder. This entitles you to First Right of Refusal for the 2027 season and locks in foundational rates as this regional legacy grows.

A Leadership Invitation from the Founder

The Vision

On behalf of the uCasters X Stream Media Foundation, I formally invite your organization to serve as a Premier Partner for the Jamz & Jokes 2026 Inaugural Concert Series. This 12-event summer residency at Hidden Lake Park is a municipal-grade cultural legacy designed to bridge entertainment, commerce, and community impact.

The Opportunity for Leadership

We are seeking visionary organizations to join our foundation as Founding Partners. While various partnership levels are available, we offer an exclusive Title Series Partner designation for those seeking the highest level of brand integration with our media and tech stack.

- **First-Come, First-Served Exclusivity:** To maintain brand authority and focus, Title Series Partnership opportunities are strictly limited and awarded on a first-come, first-served basis.
- **Non-Competing Category Cap:** To ensure your brand owns its industry space, we limit Title Partnership to a maximum of two organizations from non-competing categories.
- **Dominant Media Engine:** Partners will secure "Presented By" naming rights across Chicago FM radio, our dedicated Digital Ad Trucks, and all 107.3 VIP on-site activations for the entire season.
- **Institutional Alignment:** This series is secured by the Lake County Indiana Sheriff's Police and supported by Ross Township Trustee, Eric A. Blackmon Sr.

Critical Production Deadline

To ensure your brand is fully integrated into our spring media launch and physical asset production, partnership commitments must be finalized on or before April 15, 2026. Beyond this date, our production schedule cannot guarantee Title placement in primary media runs.

Fiscal Note: The Jamz & Jokes 2026 Inaugural Concert Series is produced by the **uCasters X Stream Media Foundation, Inc.**, a registered **501(c)(3) nonprofit organization**. All sponsorship contributions are **tax-deductible** to the fullest extent permitted by law.

Respectfully,

Adam Mitchell

Founder & Executive Producer

uCasters X Stream Media Foundation, Inc.



OWN THE SUMMER

12 Days. 67,500 Fans. One Legacy.

- ✓ Inaugural 2026 Season: Memorial Day through Labor Day.
- ✓ Produced by uCasters X Stream Media Foundation (501(c)(3)).
- ✓ 12 high-impact event days for market residency.
- ✓ In coordination with Ross Township Trustee Eric A. Blackmon Sr.

THE AUDIENCE PROFILE

High-Value Consumer Demographics

- Age Range: 25–65 (65% of total attendance).
- Geographic Core: Northwest Indiana & Chicago, IL.
- HHI: \$75,000+ Average Household Income.
- Family Focused: 45% attending with children.





DUAL-MARKET SATURATION

The Chicago + Northwest Indiana Advantage

- ✓ 67,500 expected attendees across the 12-day season.
- ✓ Strategic ad buys on major Chicago FM radio stations.
- ✓ FM Radio Integration: Reaching ~350,000 - 500,000 weekly unique listeners.
- ✓ 24/7 global reach on 107.3 VIP (14 Million listeners).
- ✓ Mobile Digital Ad Trucks circulating through NWI peak traffic.



MEMORIAL DAY: VIBE FEST

The Season Kickoff & Veterans' Tribute

- ✓ The Official Launch: Setting the tone for a historic summer.
- ✓ Honoring Heroes: Moving tributes and recognition for our Veterans.
- ✓ High-Energy Lineup: A curated blend of Pop, Rock, Country R&B, Jazz, and Comedy.
- ✓ The first touchpoint for season-long brand integration.

JULY 4TH: TASTE OF NWI

Peak Summer & Fireworks Spectacular

- ✓ Maximum Impact: Daily attendance approaching 10,000 fans.
- ✓ Culinary Showcase: Celebrating the best food trucks and local flavors.
- ✓ Signature Event: The region's premier July 4th Fireworks display.
- ✓ Prime Activation: High-traffic holiday weekend for category owners.





LABOR DAY: END OF SUMMER JAM

- Community Support: Massive Food Giveaway for local families.
- Season Wrap-Up: High-energy finale concert and comedy sets.
- Direct alignment with Social Responsibility and Philanthropy.

The Grand Finale & Community Impact



ON-SITE BRAND SATURATION

Dominant Physical Visibility

- Main Stage Dominance: Continuous logo rotation on massive LED screens. (Presenting, and Gold Sponsors only)
- High-Impact Signage: Premium placement at entrance and VIP zones.
- Mobile Branding: Digital Ad Trucks circulating Northwest Indiana.
- Direct Engagement: Exclusive activation zones for face-to-face consumer interaction.

SEASONAL ANCHOR TIERS

Market Dominance & Primary Targets

- Presenting Series Partner (\$150k):
- Full season naming rights.
- Gold Seasonal Partner (\$100k):
- Premium category exclusivity.
- Silver Seasonal Partner (\$75k):
- Season-long dominance.
- Bronze Seasonal Partner (\$50k):
- 12-day community bridge-builder.





THE GOLD STANDARD

Safety, Logistics & Security

- ✓ Primary security by Lake County Indiana Sheriff's Police.
- ✓ EMS Emergency Medical Services on-site
- ✓ Zero-congestion off-site parking at the Community Center and Merrillville High School.
- ✓ Professional shuttle service provided by Blaq Transportation.
- ✓ On-site ADA golf cart assistance for VIPs and Seniors.
- ✓ On-site cooling tents, handwashing stations and portable washrooms.

LOCK IN YOUR RESIDENCY NOW!

- Adam Mitchell | Event Organizer
uCasters X Stream Media Foundation, Inc.
- Phone: (219) 552-2732
- Email: adam@ucastersxstreammediafoundation.org
- **www.ucastersxstreammediafoundation.org**
- Tax-Deductible: Contributions benefit uCasters X
Stream Media Foundation, Inc. (501(c)(3)).





The 2026 Summer Residency: 12 Dates of Impact

The Official Residency Calendar

Our schedule is designed to dominate the regional conversation from May through September. The residency is anchored by three major holiday festivals, supported by five high-energy Saturday concerts:

- **May 23, 2026 (Saturday) — MEMORIAL DAY VIBE FEST - Official Summer Kickoff & Series Launch**
- **June 13, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part II**
- **June 27, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part III**
- **FOURTH OF JULY 2026 (Fri-3, Sat-4, Sun-5) — Taste of NWI - Peak attendance day with fireworks and enhanced on-site energy**
- **July 18, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part IV**
- **August 15, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part V**
- **August 29, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part VI**
- **September 4, 2026 (Fri-4, Sat-5, Sun-6) — Labor Day — End of Summer Jam • Season Finale featuring community impact moments and giveaways.**

The Cumulative Reach

- **On-Site Attendance:** Sustained engagement with over **67,500 local residents** across the 12-date series.
- **Global Media Engine:** Amplification to **14 million global listeners** via the 107.3 VIP media engine.
- **Civic Presence:** Continuous brand alignment with the **Ross Township Trustee** and **Lake County Indiana Sheriff's Police**.

The April 15th Production Wall

Because our media campaign and physical asset production (signage, digital truck creative, and print) cover the **entire 12-date residency**, all partner commitments must be finalized on or before **April 15, 2026**.

REACH & THE MEDIA ENGINE **Beyond Visibility: Total Market Saturation**

We offer a dual-market marketing engine that bridges the gap between the residential heart of Northwest Indiana and the cultural influence of the South Side of Chicago. This is not passive advertising; it is a 12-date media takeover.

- **Projected Attendance (67,500+):** Our 12-date residency model ensures a massive, recurring audience with a peak traffic surge of 10,000+ fans for the July 4th Fireworks Spectacular.
- **The Chicago-NWI "Urban Bridge":** We drive cross-border traffic through strategic regional ad buys on Major Chicago FM stations, positioning your brand in front of an audience with an average household income of \$75,000+.
- **Global Digital Authority (107.3 VIP):** Your partnership is amplified on 1073vip.com, reaching over 14 million listeners worldwide. This provides sponsors with measurable, clickable ROI and engagement during live segments and contest windows.

- **Mobile Digital Saturation:** Our high-impact Mobile Digital Ad Trucks turn the region's busiest summer corridors (I-80/94) into your personal billboard, circulating throughout NWI during peak holiday traffic.
- **The "Appointment Listening" Advantage:** Because 107.3 VIP is the exclusive home for all festival promotions and VIP pass giveaways, we create "branded contest windows" that force thousands of listeners to tune in specifically to hear your name.
- **Active Engagement vs. Passive Signs:** We move beyond "signs in a park" by integrating live on-site broadcasts and on-air sponsor interviews for all 12 dates, ensuring your leadership is heard by the entire region.

OPERATIONAL EXCELLENCE

The Gold Standard of Safety, Logistics, and Brand Protection

We provide a "municipal grade" operational environment designed to protect your corporate reputation and ensure seamless, high-end experience for your guests and the community at large.

- **Public Safety & Elite Security:** Primary law enforcement and crowd control are provided by the **Lake County Indiana Sheriff's Police**. This ensures a safe, family-focused atmosphere that aligns with the highest standards of public trust.
- **Zero-Congestion Traffic Model:** To maintain the serenity of the Hidden Lake Park residency, we utilize a total off-site parking model at the **Dean & Barbara White Community Center**. This eliminates gridlock and ensures smooth arrival and departure for all **67,500 projected fans**.
- **Elite VIP Shuttle Experience:** Professional, high-frequency shuttle transportation is provided by **Blaq Transportation**. This "white glove" service connects the parking hub directly to the park gates, ensuring your **Title and Gold level guests** arrive comfortably.
- **Universal ADA Accessibility:** We are committed to an inclusive environment. On-site **golf cart assistance** is dedicated to VIPs, seniors, and mobility-challenged guests to ensure every fan can access the full "Jamz & Jokes" experience.

 **THE INAUGURAL ADVANTAGE**

Secure Your Residency. Define Your Community Impact

As a Founding Partner of this inaugural season, you aren't just buying 2026; you are architecting a new regional tradition.

When you sign this agreement, you aren't just a name on a banner. You are the architect of a collective memory. You are providing a safe space where 67,500 of your neighbors will celebrate their holidays, honor our veterans, and feed their families. You are the reason the music and comedy will be at Hidden Lake Park this summer.

By locking in your position now, you secure Foundational Rates and First Right of Refusal for the 2027 season and beyond, ensuring your brand remains the permanent anchor of this regional legacy. This isn't just market dominance. This is community leadership.



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THE SPONSORSHIP MENU



TITLE SERIES PARTNER

\$150,000 (Maximum of Two Non-Competing Categories)

Season Naming Rights + Total Market Dominance

The Title Series Partner is the highest level of integration across the Jamz & Jokes 2026 Inaugural Concert Series. This partnership delivers complete category leadership, premium brand authority, and continuous visibility across all event dates, media, and on-site touchpoints.

Included Benefits

- **Official Naming Rights (Series-Level):** “Jamz & Jokes 2026 Inaugural Concert Series — Presented by [Partner]” across season marketing and communications.
- **Broadcast & Media Dominance:** Highest-frequency inclusion across 107.3 VIP mentions, promotions, and live on-site broadcast activations.
- **Digital Ad Truck Lead Placement:** Primary logo placement and premium rotation across all Mobile Digital Ad Truck programming supporting the series.
- **Category Exclusivity:** Your organization is protected from competitor sponsorship within your industry category.
- **Main Stage Authority:** Top-tier logo placement on stage-facing signage, LED displays, and primary sponsor presentation elements.
- **Signature Experiences Inclusion (Season-Level):** Title integration across all major guest experiences (e.g., fireworks, carnival rides/attractions, family fun zone/petting zoo) as applicable by event date.
- **VIP Hospitality Allotment: 20 VIP passes per event date** for client entertainment and guest engagement.
- **On-Site Activation Presence:** Dedicated premium footprint for brand activations and customer engagement experiences.
- **Executive Visibility:** Opportunity for sponsor representative recognition and/or on-site sponsor acknowledgment moments at designated peak times.
- **Founding Partner Advantage:** First Right of Refusal for the 2027 season and priority placement as the series grows.

Best Fit For: Utilities, healthcare systems, banks, insurance, major retail, regional employers, and brands seeking market leadership.



GOLD PARTNER

\$100,000 (Maximum of Three Partners)

Category Exclusivity + Signature Experience Ownership

Gold Partners receive elevated, season-long brand dominance and category exclusivity, paired with ownership of a premier guest-facing experience that generates deep brand recall and high dwell time.

Included Benefits

- **Category Exclusivity:** Only one Gold Partner per category to maintain sponsor authority and prevent competitive dilution.
- **High-Frequency On-Air & On-Site Mentions:** Enhanced brand mentions during promotional windows and on-site programming.
- **Premium Main Stage Placement:** Priority logo placement on stage signage, LED rotation, and key high-visibility zones.
- **Mobile Digital Ad Truck Integration:** Strong rotation placement in series advertising loops and campaign runs.
- **Signature Experience Ownership (Choose One):**
 - **Fireworks Spectacular Ownership (July 4th)** *(limited availability)*
 - **Carnival Rides & Attractions Ownership** *(limited availability)*
 - **Family Fun Zone / Petting Zoo Ownership** *(limited availability)**Experience selection is first-come, first-served and confirmed upon sponsorship execution.*
- **VIP Hospitality Allotment: 10 VIP passes per event date**
- **On-Site Activation Presence:** Dedicated space for sampling, engagement, recruiting, lead capture, or brand experiences.

Best Fit For: Hospitals, regional banks, telecom, logistics, dealerships, casinos, large retailers, and brands that want both leadership and a tangible on-site “owned” moment.



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SILVER PARTNER

\$75,000 (Max: Open / Recommended cap: 4–6)

Digital Dominance + Consistent Season Visibility

Silver Partners receive season-long digital and physical visibility designed to keep your brand in consistent rotation across the residency schedule and the regional marketing engine.

Included Benefits

- **Digital Brand Dominance:** High-visibility placement and rotation opportunities on 1073vip.com and official series digital placements (where applicable).
- **Mobile Digital Ad Truck Rotation:** Premium rotation in digital ad loops supporting the season and key dates.
- **On-Site Visibility Package:** Logo inclusion in designated sponsor signage areas and event sponsor recognition zones.
- **Stage-Skirt / Field-Level Branding:** Brand placement aligned with high-foot-traffic viewing areas (where applicable).
- **VIP Hospitality Allotment: 8 VIP passes per event date**
- **Community Alignment:** Recognition as a season partner supporting the residency's community and cultural impact.

Best Fit For: Mid-to-large local brands, healthcare groups, regional services, professional firms, and sponsors seeking high repetition and strong exposure value.



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BRONZE PARTNER

\$50,000 (Max: Open / Recommended cap: 6–8)

Strong On-Site Presence + Regional Recognition

Bronze Partners receive a credible and highly visible presence across the series that supports regional awareness, community alignment, and meaningful brand placement without requiring category ownership.

Included Benefits

- **On-Site Sponsor Visibility:** Logo placement within sponsor recognition areas, entrances, and key attendee traffic pathways (as applicable).
- **Digital Recognition:** Inclusion in sponsor listings and standard digital partner recognition placements.
- **Mobile Digital Ad Truck Support (Limited):** Inclusion in secondary rotation placements (where applicable).
- **Community Sponsor Positioning:** Recognition as a partner supporting the cultural and community mission of the series.
- **VIP Hospitality Allotment: 6 VIP passes per event date**
- **Activation Opportunity:** Ability to participate with a standard activation footprint or tabling presence (as available by date).

Best Fit For: Local and regional businesses, dealerships, service providers, contractors, and brands seeking legitimate visibility and community positioning.

Notes

- All sponsorships are subject to availability and exclusivity limits.
- Signature Experience selections are confirmed upon signed agreement and payment.
- Equivalent-value substitutions may be made if an experience is no longer available.



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Community Participation Opportunities

Supporting Partner — \$25,000

- Logo recognition (secondary placement)
 - Community partner acknowledgment
 - Limited on-site presence (table / banner)
 - Listed as “Supporting Partner,” not Sponsor
 - (4) General Admission passes per selected event date
-

Community Partner — \$10,000

- Name/logo listed on community signage
 - Website acknowledgment
 - Mention during community moments (not stage dominance)
 - (2) General Admission passes to one event
-

Friends of the Series — \$5,000

- Name listed on community board / website
 - Thank-you acknowledgment during the series
 - (2) General Admission passes (single event)
-

Notes

- All sponsorships are subject to availability and exclusivity limits.
- Signature Experience selections are confirmed upon signed agreement and payment.
- Equivalent-value substitutions may be made if an experience is no longer available.



SPONSOR FULFILLMENT & ASSET CHECKLIST

PLEASE EMAIL THIS BACK TO nwifest@ucastersxstreammediafoundation.org

THE INAUGURAL 2026 JAMZ & JOKES CONCERT SERIES *Produced by: uCasters X Stream Media Foundation, Inc.*

Sponsor Name: _____ **Tier:** _____

1. CORE BRANDING ASSETS

- **Vector Logo (.AI or .EPS):** Required for all large-scale stage banners and Digital Ad Truck wraps.
- **High-Res PNG Logo:** Required for the official foundation website, digital flyers, and social media.
- **Brand Style Guide:** To ensure correct color codes and font usage across all residency materials.

2. MEDIA & BROADCAST ASSETS

- **Radio Script Approval:** 30-second spot or live mention script for 107.3 VIP (14M global listeners).
- **Chicago FM Copy:** Specific call-to-action for regional Chicago market radio buys.
- **Digital Ad Truck Graphic:** 1920x1080 static or motion graphic for mobile digital displays.
- **Website Placement:** Logo uploaded to ucastersxstreammediafoundation.org with a backlink.

3. ON-SITE SIGNAGE & PRESENCE

- **Main Stage Banner:** Logo included on primary stage-facing signage for the 12-date residency.
- **Entry/Shuttle Signage:** Logo featured at Hidden Lake Park gates and off-site parking hubs.
- **Sponsor Backdrop:** Logo included on the "Step and Repeat" for media capture and VIP photos.

4. LIVE PROGRAMMING ASSETS

- **Stage Mention Script:** Bulleted "talking points" for the host to use during artist introductions.
- **Fireworks Countdown (July 4th Only):** Specific naming rights mention for the Taste of NWI Fireworks Spectacular.

5. VIP & HOSPITALITY FULFILLMENT

- **VIP Pass Distribution: Wrist bands/Digital tickets sent (20 for Title, 10 for Gold, 8 for Silver, 6 for Bronze).**
- **VIP Lounge Signage: "Presented by" branding inside the elite VIP hospitality area.**
- **Shuttle Access: Final list of VIP names provided to Blaq Transportation for elite shuttle service.**

6. ON-SITE ACTIVATION (EXHIBIT A)

- **Space Assignment: 10x10, 10x20, or custom footprint confirmed at Hidden Lake Park.**
- **Load-In Schedule: Notification regarding the 6:00 AM – 9:30 AM arrival window.**

TIMELINE & SEASON VISIBILITY FRAMEWORK

The Jamz & Jokes Concert Series is designed as a season-long residency, where consistent presence across all event dates delivers the strongest audience reach, frequency, and brand recall. All sponsorship visibility is executed across the full season, not limited to a single date.

IMPORTANT VISIBILITY NOTE

While certain dates experience higher single-day attendance, the strongest sponsorship results are achieved through consistent presence across the full season, where repeated exposure builds familiarity, trust, and measurable brand lift.



SPONSORSHIP AGREEMENT

THE INAUGURAL 2026 JAMZ & JOKES CONCERT SERIES

This Sponsorship Agreement (the “Agreement”) is entered into this ____ day of _____, 2026, by and between:

The Producer:

uCasters X Stream Media Foundation, Inc., a 501(c)(3) nonprofit EIN: 33-2245529 Location: Gary, Indiana.

The Partner: _____ (the “Sponsor”) Address: _____

City: _____ State: _____ Zip: _____

1. THE SERIES OVERVIEW

The Sponsor agrees to partner with the Producer for the Inaugural 2026 Jamz & Jokes Concert Series.

- Location: Hidden Lake Park, Merrillville–Ross Township, Indiana
- Season Duration: Memorial Day Weekend (May 23, 2026) through Labor Day Weekend (September 6, 2026)
- Total Event Days: Twelve (12) professionally managed event days

2. INVESTMENT & PAYMENT TERMS

- Sponsorship Tier: [Insert Tier from Exhibit A] _____
- Total Investment: \$ _____
- Deposit: A non-refundable fifty percent (50%) deposit (\$ _____) is due upon execution of this Agreement to secure inaugural priority and any applicable exclusivity benefits, if any, as outlined in the Sponsor’s selected tier.
- Final Balance: The remaining fifty percent (50%) balance (\$ _____) is due no later than April 1, 2026.

Payment Method

Payments may be made via **credit/debit card**, ACH, or wire transfer. ACH/Wire instructions are provided below for executed agreements only.

Bank Name: Coastal Community Bank

Account Name: uCasters X Stream Media Foundation, Inc.

Routing Number: 125109019

Account Number: 875109775176

Memo/Reference line: (Sponsor Name + “Jamz & Jokes 2026”)

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3. TERM & INAUGURAL PRIORITY

- Term: This Agreement shall commence upon execution and conclude on September 30, 2026.
- First Right of Refusal: As an inaugural season partner, the Sponsor shall be granted the first right of refusal to renew their sponsorship for the 2027 season at a rate to be negotiated, provided written notice is submitted no later than October 31, 2026.

4. FORCE MAJEURE (OUTDOOR EVENT CLAUSE)

The Producer shall not be held liable for failure or delay in performance resulting from acts beyond reasonable control, including but not limited to Acts of God, severe weather, public health emergencies, or government-mandated closures.

In the event of a single-day cancellation, the Producer shall make reasonable efforts to provide comparable “make-good” visibility during remaining event dates within the twelve-day (12-day) series.

5. PUBLIC SAFETY & OPERATIONAL CONTROL

- Security: Primary law enforcement presence will be provided by the Lake County Indiana Sheriff's Police.
- Logistics: The Producer retains sole authority over crowd flow, shuttle operations from the Dean & Barbara White Community Center, site layout, and vendor placement.

6. SIGNATURES

FOR THE SPONSOR

Signature: _____ Date: _____

Name: _____ Title: _____

FOR THE PRODUCER

Signature: _____ Date: _____

Name: _____ Title: _____



EXHIBIT A — SEASONAL ANCHOR TIERS (12-Day Residency)

 **TITLE SERIES PARTNER — \$150,000 (Maximum of Two)**

- Primary Benefit: Full Broadcast & Street Dominance
 - Naming Rights: Exclusive “Presented by” designation across Chicago FM radio and 107.3 VIP
 - Visibility: Lead placement on Digital Ad Trucks and Main Stage branding
 - Hospitality: Twenty (20) VIP passes per applicable event date, as outlined in the Sponsor’s tier benefits
-

 **GOLD PARTNER — \$100,000 (Maximum of Four)**

- Primary Benefit: Elevated Category Presence
 - Visibility: High-frequency radio mentions and priority stage logo placement across the residency
 - Hospitality: Ten (10) VIP passes per applicable event date, as outlined in the Sponsor’s tier benefits
-

 **SILVER PARTNER — \$75,000**

- Primary Benefit: Digital Dominance
 - Visibility: Homepage takeovers on 1073vip.com and premium Digital Ad Truck rotation
 - Hospitality: Eight (8) VIP passes per applicable event date, as outlined in the Sponsor’s tier benefits
-

 **BRONZE PARTNER — \$50,000**

- Primary Benefit: Community Bridge
 - Visibility: Activation space and naming rights for one designated community-focused initiative across the 12-day residency
 - Hospitality: Six (6) VIP passes per applicable event date, as outlined in the Sponsor’s tier benefits
-

COMMUNITY PARTICIPATION & SUPPORT

Contributions below the sponsorship threshold are considered community support contributions and do not constitute sponsorship, category ownership, or media entitlement. Community support contributions do not include VIP hospitality, media placement, or sponsorship rights.

\$25,000 — Supporting Partner

- Secondary recognition
- Limited on-site presence
- (10) General Admission tickets (non-VIP)

\$10,000 — Community Partner

- Community acknowledgment
- Website listing
- (8) General Admission tickets

\$5,000 — Friend of the Series

- Name recognition only
- (6) General Admission tickets

Below \$2,500

- Tax-deductible donation
- No tickets or brand benefits
- (4) General Admission tickets



KEY SEASON DATES

April 15, 2026 — PRODUCTION DEADLINE

Final logos, brand assets, and radio copy due to meet Chicago FM and print schedules.

- **May 23, 2026 (Saturday) — MEMORIAL DAY VIBE FEST - Official Summer Kickoff & Series Launch**
- **June 13, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part II**
- **June 27, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part III**
- **FOURTH OF JULY (Fri-3, Sat-4, Sun-5) 2026 — Taste of NWI - Peak attendance day with fireworks and enhanced on-site energy**
- **July 18, 2026 (Saturday) — Jamz & Jokes Summer Concert Series – Part IV**
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